
Elderly people's opinion on housing

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Do we know how the elderly want to live?

- “ The population in Finland is ageing rapidly: 26 % of Finns are 65+ by 2030
- “ Need of more housing alternatives so that the elderly can live independently
- “ We wanted to ask the elderly (75+) what kind of needs and expectations they have

Background of the survey

- “ The survey was carried out by KÄKÄTE Project in co-operation with KIRA Forum
- “ KÄKÄTE Project = User Centered Technology for Elderly People and Care Givers 2010-2014
 - “ The Central Union for the Welfare of the Aged and The Union for Senior Services
 - “ Finnish Slot Machine Association RAY
- “ KIRA Forum = Finnish Forum for Associations of Construction and Real Estate Industries

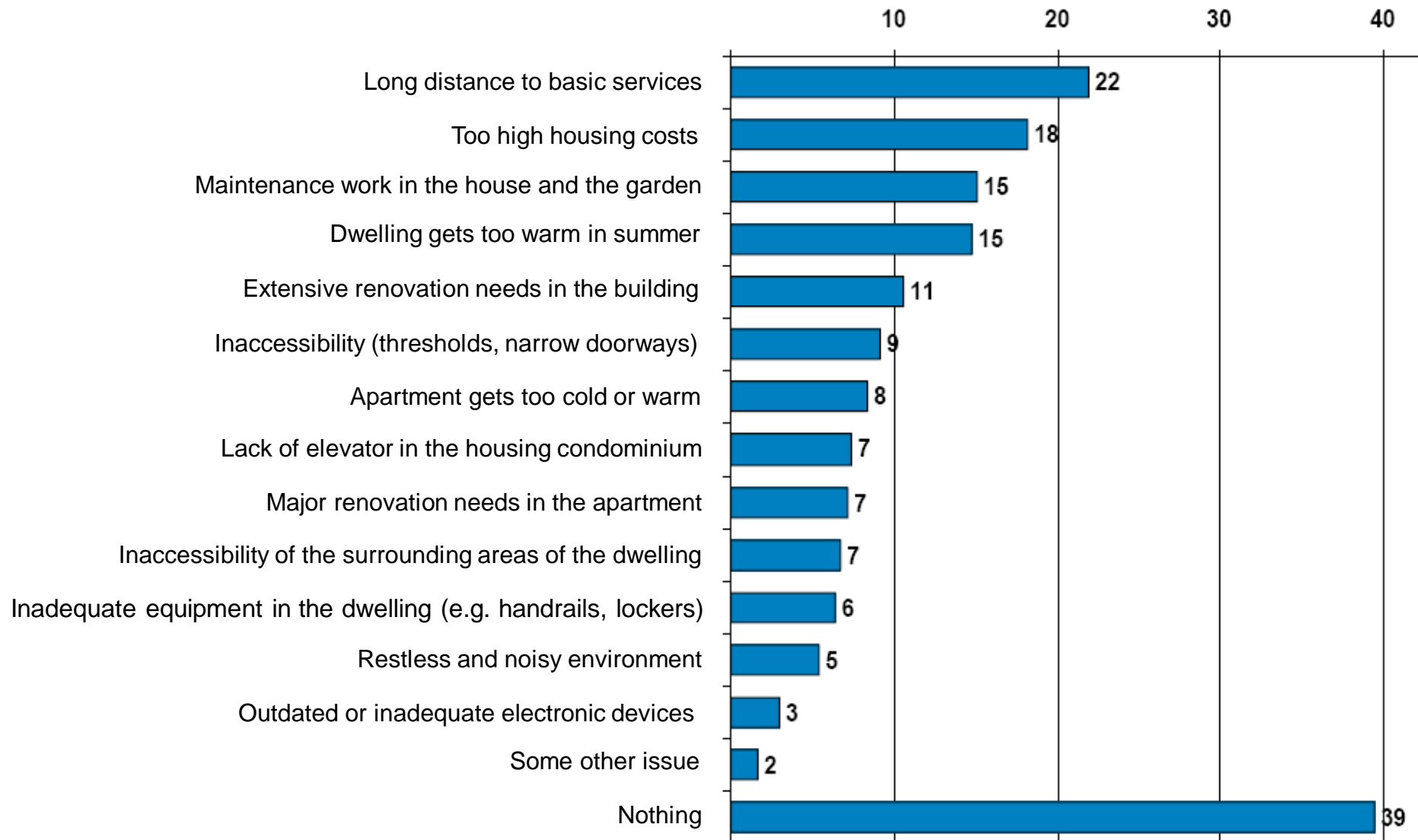
How the research was carried out

- “ A sample survey, the sample drawn from the Population Register
- “ Represents the Finnish population aged 75 to 80
- “ 401 respondents
- “ Telephone interview
- “ December 2013
- “ The interviews were carried out by TNS Gallup
- “ The sample represent the “elite”, healthy older people

Main findings

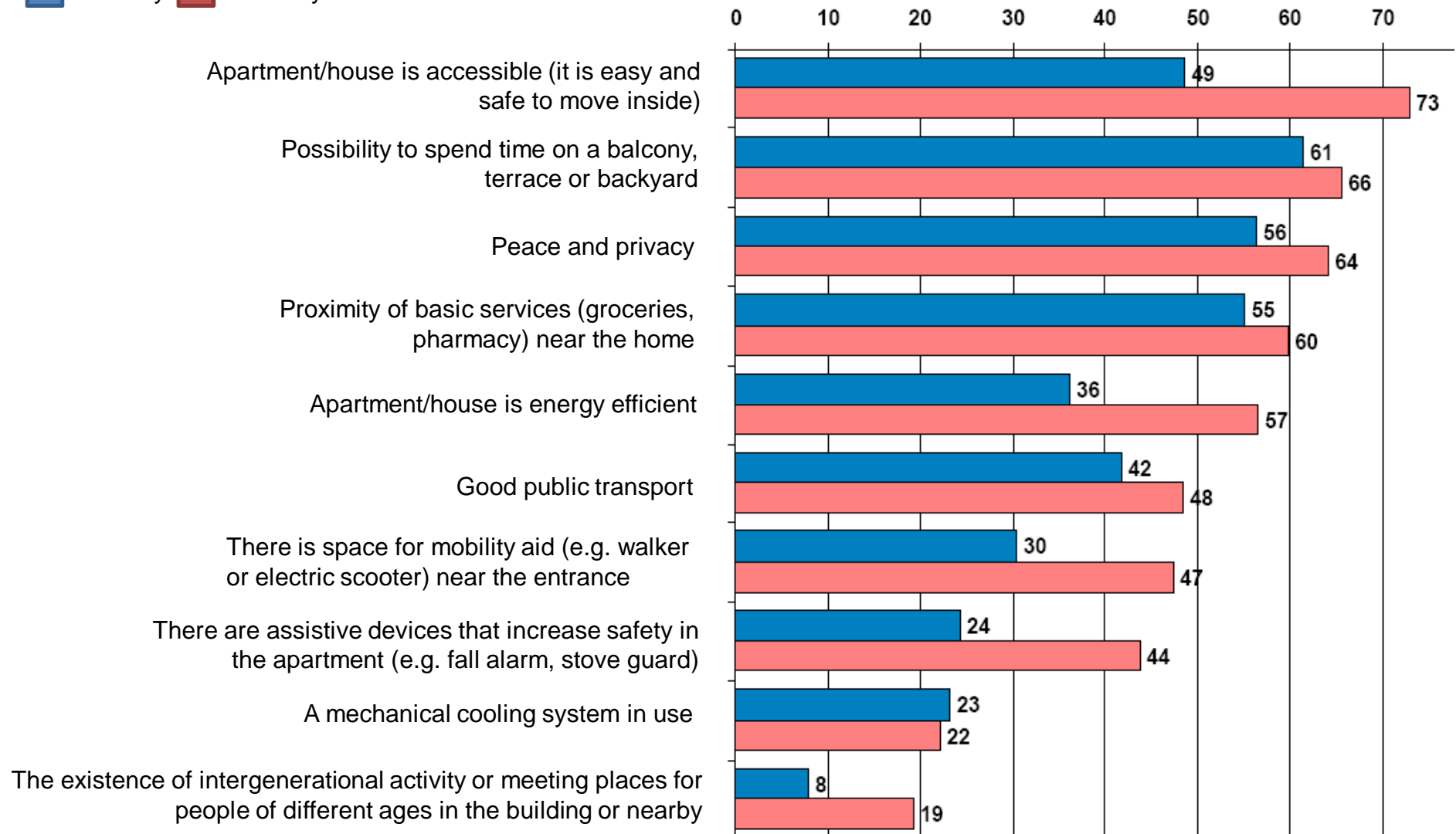
- “ The majority of the elderly are in general satisfied with their current housing
- “ However, the respondents found obstacles and they have wishes on how to improve the housing

Most problematic factors in current dwelling (75–80 y)

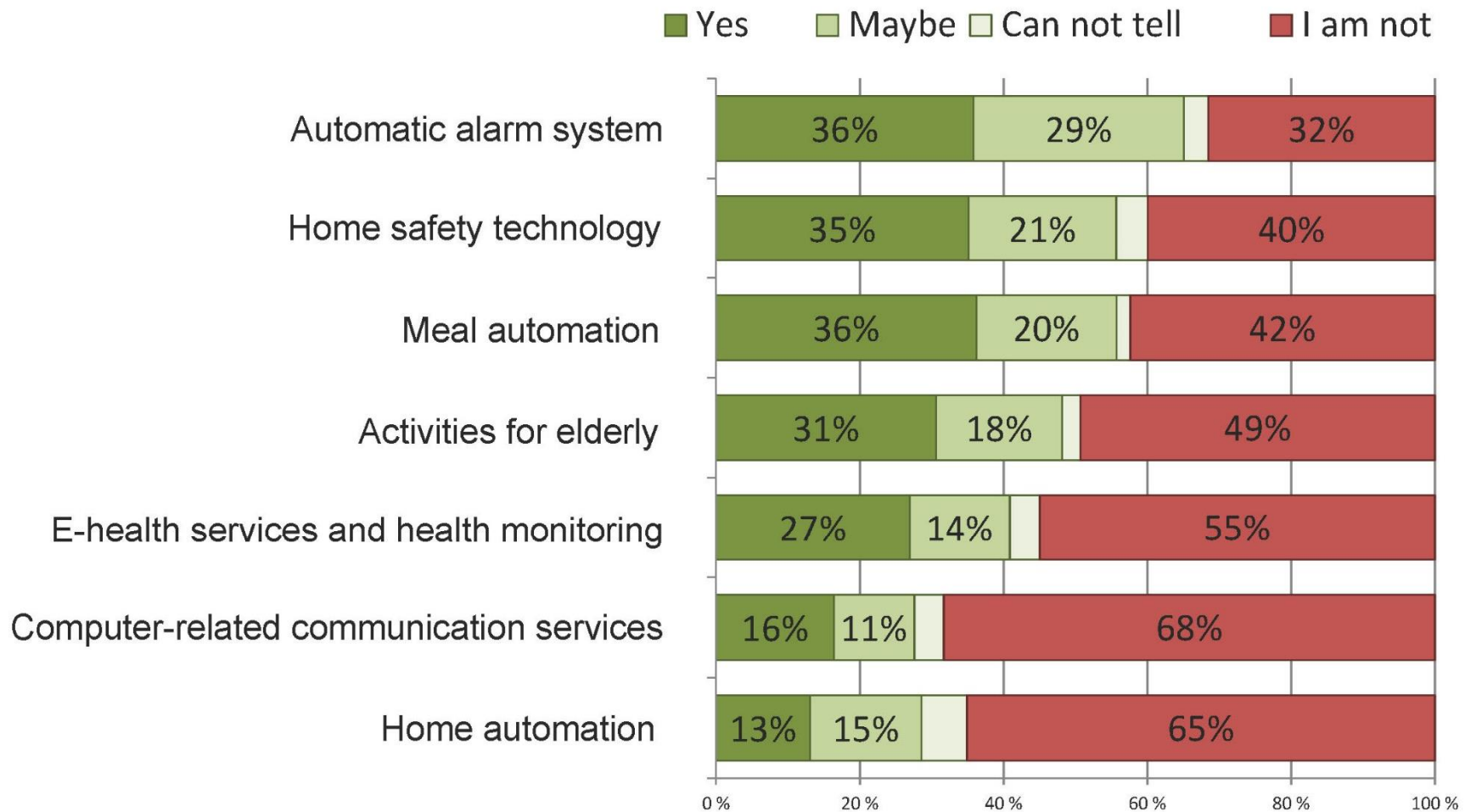


Important characteristics of dwelling or its surroundings (55–80 y)

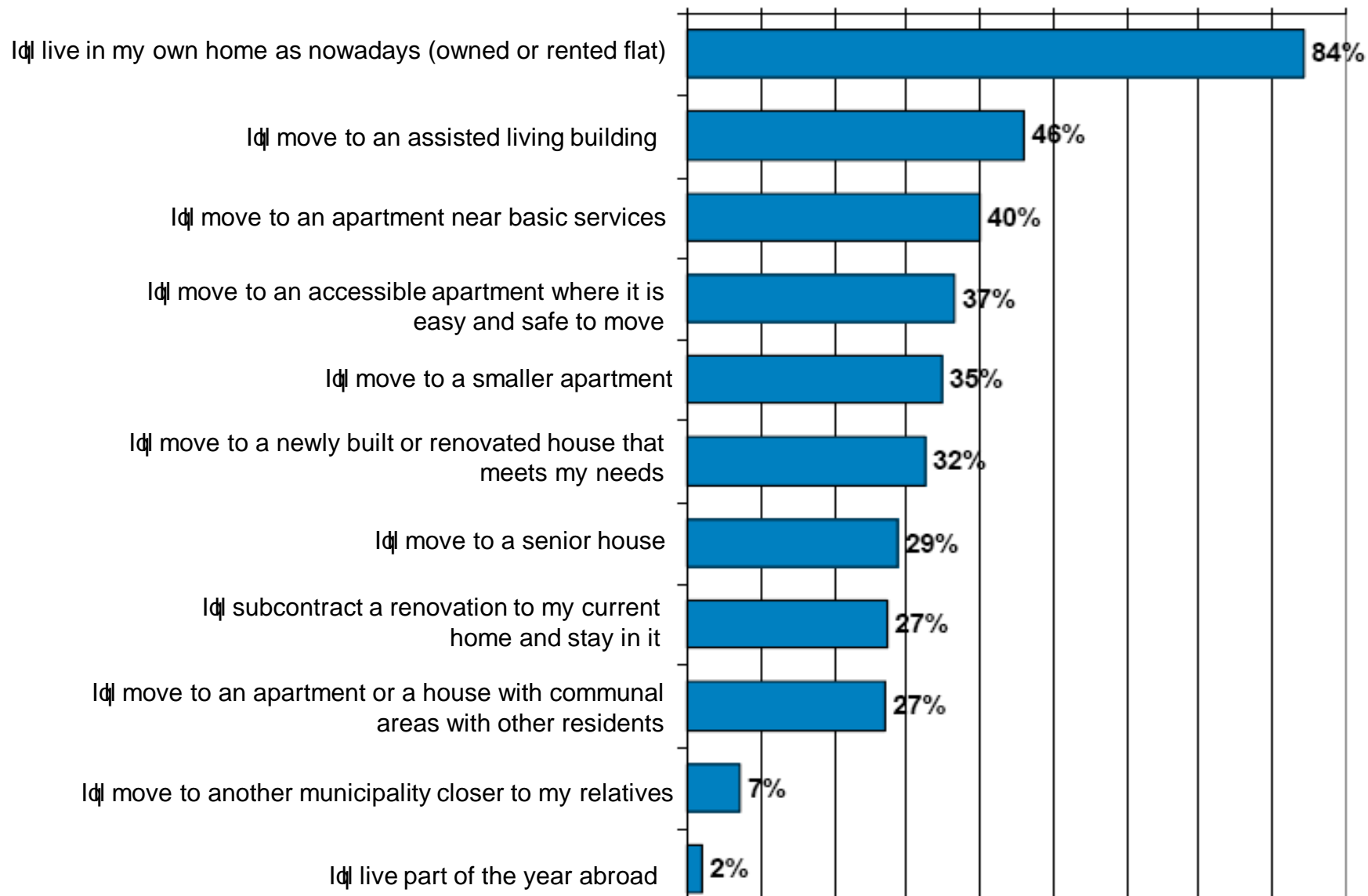
55. 74 y 75. 80 y



I'm willing to pay for supportive technology / e-services (75–80 y)



The most probable choices of housing when functional capacity starts to decrease (75–80 y)



Confidence in availability of help

- “ The majority (79 %) are confident with getting help from their children, grand-children or other near relatives when needed
- “ Half of the respondents are confident with getting help from the society

Conclusios

- “ In general, the elderly are happy with their housing > probably this indicates that the elderly also want to live longer in their own home
- “ Accessibility is seen as the most important factor > a challenge of renovation
- “ The elderly are interested in getting and using supportive technology in their homes > a possibility to live independently

Usability of the results

- “ The results have been reported to the developers and other professionals by KIRA Forum
- “ Effects will be seen on the long-term
- “ The results of the several studies, The Development Programme and the work done by various organizations in Finland together promote better understanding of accessible housing among the planners and developers

Thank you!

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